



FOR IMMEDIATE RELEASE

CONSUMER CREDIT COUNSELING SERVICES OF BATON ROUGE ANNOUNCES MERGER WITH MONEY MANAGEMENT INTERNATIONAL

Consumer Credit Counseling Services of Baton Rouge announced today its merger with Houston-based Money Management International (MMI). With 15 offices throughout much of Louisiana, Consumer Credit Counseling Services of Baton Rouge, also known as CCCS of Baton Rouge (CCCS), has been serving the residents of Louisiana as a non-profit credit counseling agency for more than 38 years.

“This merger represents our commitment to providing our clients and community with the highest quality non-profit counseling services and educational resources,” said Dave Sledge, President and CEO of CCCS. “We will continue to help people regain financial control by offering in-person counseling in our 15 local branch offices, and this merger with MMI will now also provide 24 hour, 7 day a week counseling by telephone and Internet.”

The merger follows a growing trend in the credit counseling industry to combine agency strengths to improve and expand services. CCCS of Baton Rouge is the sixth agency since 2000 to merge with MMI. Previous mergers include agencies in Texas, Arizona, New Mexico, Illinois, Pennsylvania and Virginia.

“We are excited to welcome CCCS of Baton Rouge to the MMI family of agencies,” said Ivan Hand, president and CEO of the combined organization. “The CCCS team is a valuable part of many communities in Louisiana, and we hope to continue building on the traditions they have established.”

MMI is now the largest full-service non-profit credit counseling organization in the United States with over 75 branch offices in nine states. The combined organization will operate locally under the CCCS name and nationally under the name MMI. MMI will remain a member of both the

National Foundation for Credit Counseling (NFCC) and the Association of Independent Consumer Credit Counseling Agencies (AICCCA).

“MMI brings an industry-leading business platform and national education campaign that will enhance our ability to effectively and efficiently counsel and educate people about financial issues,” said Sledge. “I am proud that our Board of Directors has taken such a bold step to better serve the residents of our community.”

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